

## County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

> Board of Supervisors HILDA L. SOLIS First District

MARK RIDLEY-THOMAS Second District

SHEILA KUEHL Third District

DON KNABE Fourth District

MICHAEL D. ANTONOVICH Fifth District

July 7, 2015

To:

Supervisor Michael D. Antonovich, Mayor

Supervisor Hilda L. Solis

Supervisor Mark Ridley-Thomas

Supervisor Sheila Kuehl Supervisor Don Knabe

From:

Sachi A. Hamai W

Interim Chief \*\*Executive Officer

## EXTENSION REQUEST - REPORT BACK ON THE EVALUATION OF PREFERENCE PROGRAMS (ITEM 3, AGENDA OF MAY 12, 2015)

On May 12, 2015, your Board instructed the Interim Chief Executive Officer (CEO) to work in collaboration with the Directors of Internal Services (ISD), Consumer and Business Affairs (DCBA), Public Social Services (DPSS), Community and Senior Services (CSS), Human Resources (DHR), County Counsel, and other relevant departments, to report back to the Board in 60 days with:

- An evaluation of the effectiveness of the existing preference programs designed to ensure that all businesses have equal opportunity in competing for County contracts, including the Local Small Business Enterprise Preference Program, Transitional Job Opportunities Preference Program, and the Disabled Veteran Preference Program, in achieving their stated purposes;
- 2. A qualitative analysis comprised of interviews with small businesses that have both been successful and unsuccessful in seeking contracts with the County, in order to identify opportunities for improvement;
- 3. Recommendations for potential improvements to the programs, with consideration given to increasing the percentage enhancement conferred; and increasing the size of the cap on the preference amount; and a proposal of a format and schedule for a brief annual report to the Board that tracks the yearly performance of these programs.

"To Enrich Lives Through Effective And Caring Service"

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As part of the qualitative analysis, DCBA convened two focus groups with local small businesses between June 19, 2015 and June 26, 2015. Based on the resultant feedback received from these focus group meetings, we are requesting additional time to adequately address those items brought forth by the participating small businesses in our report. We anticipate returning to your Board by, and are requesting an extension to, July 24, 2015.

If you have any questions regarding this request, please contact Jim Jones of my staff at (213) 974-8355, or Dave Chittenden of ISD at (323) 267-2103.

SAH:JJ:SK GS:MV:kd

c: Executive Officer, Board of Supervisors
County Counsel
Internal Services
Consumer and Business Affairs
Public Social Services
Community and Senior Services
Human Resources

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